

# Information Guide for INTEX VISION

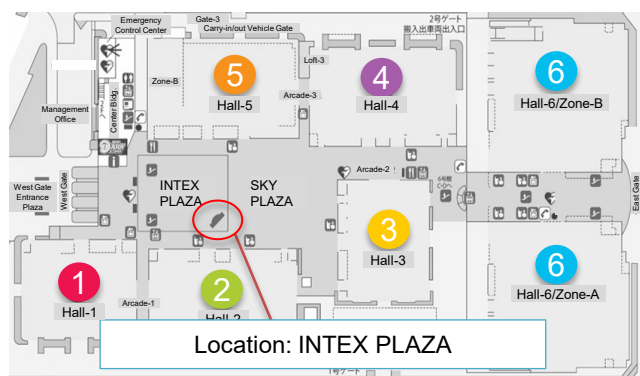
*December 1st, 2024*

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### Usage Fee (tax included)

Reserved Use	<b>■ General Use (Contents by Event Organizer):</b> 275,000yen/day	
	<b>■ Business Use (Sublease to Event Organizer):</b> 550,000yen/day *The time range available for broadcast shall follow those of Exhibition Hall.	
Spot Use (Opening ceremony or other use)	<b>■ ¥110,000/hour</b>	
Paid Commercial Advertising	<b>■ Paid commercial slot for 15 sec./video</b> - ¥330,000/month - ¥990,000/6 months - ¥1,320,000/year	<b>■ Paid commercial slot for 30 sec./video</b> - ¥495,000/month - ¥1,485,000/6 month - ¥1,980,000/year

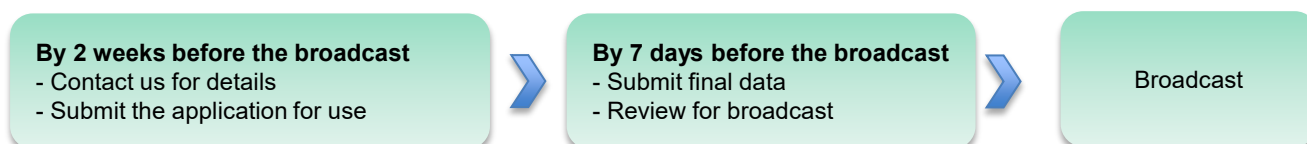


### Basic Guidelines

Screen Specs.	Size: 3.84m (H) x 6.72m (W) [304-inch], Aspect Ratio: 9:16
Broadcast Frequency	Varies depending on the duration of the event or the time of the exhibition. Facility information of INTEX Osaka shall be inserted into the broadcast, in a cycle of once every 30 min.
Data Submission	Data format: Movie: WMV, Image: JPG, PNG *Please submit data as a one continued video by merging all of contents when preparing multiple movies.

\*Please note that the use of the facility will be on a first-come, first-served basis and may be denied if there is already an application for use from other organizers of the same day's event.

### Application Flow



Please submit the final data with the designated format by 7 days prior to the broadcast date, to the email address below. No edit service is available so ensure to send the final data.

INTEX Business Department, INTEX Osaka  
E-mail: eigyo@intex-osaka.com

## Broadcast Contents

Contents available for broadcast are limited to any relevant to the event to be held on the day, such as announcements by the Organizers and commercial videos of Exhibitors' products.

\*Contents for broadcast shall be submitted to us by Event Organizer by collecting all data.

Please note that any contents shall not be broadcast if applicable for the any of following;

- (1) advertisements other than those related to the event to be held on the day,
- (2) anything that violates relevant laws and regulations,
- (3) anything that infringes or may infringe on the rights or interests of a third party,
- (4) anything offensive to public order and morals, and likely to cause social condemnation,
- (5) or, any conditions that Osaka IBPC determines improper.

## Prior Review for Broadcast

Please submit the final data by 7 days prior to the broadcast date, to the email address of our contact in charge.

- Submitted data (video) is to be reviewed by Osaka IBPC based on the contents and the format.
- Depending on the review result, broadcast of the submitted videos may be rejected.
- In addition, there may be restrictions on the numbers of contents, in order to ensure sufficient broadcasting times.
- Please note that the application will be on a first-come, first-served basis and may be denied if there is already an application for use from other organizers.

## Available Applicant

- (1) Event Organizer

Use of Exhibition Halls, Conference Rooms or other facilities are limited to Event Organizers, who have signed a usage agreement with us.

- (2) Exhibitors (Sublease from Event Organizer)

\*Application shall be only accepted if Organizer collects all applications and submits them to us as a single application.

## Cancellation of Usage Approval

Please note that any approval for the application may be revoked if applicable for the any of following conditions, without prior notification to Event Organizer (Exhibitor);

- (1) when there is an error in the submitted application,
- (2) when it is found that the broadcast contents correspond to the policies listed above under "Broadcast Content", and are deemed inappropriate for broadcast,
- (3) when there is no payment for the usage by the due date,
- (4) or, when any speech or behavior is found that violates social norms, public order and morals, or causes inconvenience to us, Organizers, Exhibitors, or visitors.

## Suspension of Broadcast

Please note that any broadcast may be suspended if applicable for the any of following conditions, without prior notification to Event Organizer (Exhibitor);

- (1) when there is a failure of INTEX Vision or peripheral equipment,
- (2) when INTEX Vision is not available for use due to a disaster or other force,
- (3) or, when there are other unavoidable reasons occurred regarding the management or operations of the facility.

## Disclaimers and Compensation

- (1) Osaka IBPC assumes no responsibility of compensations whatsoever for any damage on users, arisen by their cancellation of the usage application of INTEX Vision, or withdrawal of the event approval.
- (2) Osaka IBPC assumes no responsibility of compensations whatsoever for any damages, arisen by suspension of contents broadcast. However, in this case, notwithstanding the provisions of the preceding policies, Osaka IBPC shall refund to the user the portion of the usage fees (in case of the use of spot time slot, per-hour usage fees) already received, per the number of days as broadcast are suspended. Refunds may be implemented as late payment.
- (3) Osaka IBPC assumes no responsibility for a third party whatsoever for any damage arisen by the user's broadcast and its contents, and the user shall be liable for any compensation to us or the third party.
- (4) Osaka IBPC assumes no responsibility for any contract agreed between the user and the third party.

## Refund of Usage Fee

Usage Fees already paid will not be refunded for any reason, only except in the case of (2) under "Disclaimers and Compensation".

## Contact:

INTEX Osaka

TEL: 06-6612-8800 (Available hours: 9:00am to 5:30pm on weekdays), E-mail: eigyo@intex-osaka.com